

Damian Abraham Dodd

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SUMMARY

Accomplished creative with expertise in building brand experiences from airlines to zoos. Strong presentation, management and mentoring skills. Solid writing skills. Experienced in digital, print, broadcast, and social media. Proficient with Adobe CS5 on Mac and PC platforms. Strong in consumer, B2B, pharmaceutical and promotional razzle dazzle.

EXPERIENCE

SAUCER – Chicago, Illinois

Creative Director and Owner – 2008 to Present

Run my own agency providing clients with interactive advertising, print advertising, copywriting, website design and social media. Create social content via photography, videography and editing. And track it all with S.E.O and Analytics.

Accounts: Rhawn Properties, Quincy Cellars Winery, Sensory Winery, Golden Brands, Dee's Crafts, Sam Meyers Formal Wear, Helson Development, Cashbook Savings, Big-Hearted People, Bombshell Productions.

JEFFERSON COUNTY TECHNICAL and COMMUNITY COLLEGE - Louisville, Kentucky

Adjunct Instructor - 2011

Taught Advertising 2 / Adobe InDesign. Gave my students the tools needed to make it in the advertising business.

PRICEWEBER - Louisville, Kentucky

Creative Director – 2006 to 2008

Created, designed, and produced print and interactive advertising and promotions. Supervised five Art Directors, Copywriters and Designers. Helped with new business initiatives.

Accounts: Brown Forman Beverages: Old Forester, Canadian Mist, Early Times, Pepe Lopez, Fetzer, Bolla, Five Rivers, Jekel, Korbel. Rotary Lift.

CLINE DAVIS & MANN - New York, New York

Art Supervisor – 2005 to 2006

Supervised three Art Directors and Designers on day-to-day client business. Created advertising and vis-aids for pharmaceutical clients and presented to branding executives.

Accounts: Pfizer, Novo Nordisk.

MARRINER MARKETING COMMUNICATIONS - Columbia, Maryland

Senior Art Director – 2003 to 2005

Supervised two Designers. Created an entire branding look and feel for Perdue Farms. Created powerful brand efforts for several other foodservice clients. Crafted digital branding efforts and web designs.

Accounts: Pompeian Olive Oil, Perdue Farms, Entegra Procurement Services, US Tuna Foundation.

COTTER INTEGRATED - Ellicott City, Maryland

TRAHAN BURDEN & CHARLES - Baltimore, Maryland

Freelance Art Director – 2001 to 2003

Freelanced for two major advertising agencies as well as for various clients.

Accounts: Washington Homes, Pizza Bolis, AGP Financial, U of MD Hospital, National Pequot Museum.

PUBLICIS - Dallas, Texas

Senior Art Director – 2000 to 2001

Created print, television and outdoor for various B2C and B2B clients.

Accounts: Powerbar, Nestlé Drumsticks, BMW, TXU, Zales, Eurocopter, Ft. Worth Zoo.

SAATCHI & SAATCHI - New York, New York

Senior Art Director – 1995 to 2000

Crafted a huge volume of branding efforts for international clients. Assisted in the winning of Delta Air Lines, a 100 million dollar account. Directed a great deal of photo shoots with top New York Photographers. Teamed up with top Film Directors to produce some powerful commercials for Beck's, Drug-Free America and Reynolds Wrap.

Accounts: Delta Air Lines, Bell Atlantic, Beck's Beer, Partnership for a Drug-Free America, Reynolds Aluminum, General Mills, Catholic Church.

GRAY KIRK/VANSANT - Baltimore, Maryland

Art Director – 1994 to 1995

Created print, television and outdoor for various B2C and B2B clients and new business prospects.

Accounts: Kaiser Permanente, True Temper, Blue Ridge Beer, Citizens Bank, UTZ Snack Foods, MAC money machines, Nutri/System, MD Science Center, Towson Town Center.

Carton Donofrio – Baltimore, Maryland

Art Director – 1993 to 1994

Created collateral and print for B2B clients.

Accounts: Rubbermaid and Air Products. Participated in new business initiatives.

Eisner and Associates – Baltimore, Maryland

Intern – Summer 1989

Made photocopies and cold calls for Account Executives. Hung out on Copywriter's couches and learned how to concept.

EDUCATION

Portfolio Center - Atlanta, GA

Art Direction & Copywriting Coursework, 1991-1992

Towson State University - Baltimore, MD

Bachelor of Science in Business, 1989

AWARDS

Cannes Film Festival, Art Directors Annual, New York International Festival, Campaign Magazine, Show South, District 2 Addys, Local Addys, Louie Award.